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PROJECT №2033 INTEGRATED MIGRATION SERVICES PLATFORM (BANGLADESH)

REQUIRED AMOUNT OF INVESTMENTS:
from $2 515 000

AVERAGE ANNUAL NET PROFIT:
$10 589 000

AVERAGE RETURN ON INVESTMENT CAPITAL:
63%

ATTRACTED INVESTMENTS:
$350 000

FOUNDER'S INVESTMENT:
$100 000

Our social networks

Description: The founder presents a tech platform from Bangladesh that is redefining the future of labor migration. Built with a clear mission to make migration **transparent, affordable, and inclusive**, the platform directly connects skilled Bangladeshi professionals with global employers — **eliminating exploitative intermediaries and outdated processes**.

By integrating cutting-edge digital solutions with a robust, on-the-ground support network, the platform delivers **end-to-end migration services** — including skill development, intelligent job matching, visa facilitation, and post-placement assistance — ensuring a safer, fairer, and more efficient migration journey.

Platform Achievements to Date

- **4.5M+** followers across digital platforms — demonstrating strong community engagement and brand visibility
- **85+** institutional partnerships established with universities, training centers, and international employers
- **2 000+** candidates successfully placed in global roles, with **1 000+** currently in processing
- **58 000+** service requests received to date — reflecting clear and growing market demand for ethical, tech-enabled migration solutions

The founder invested **$100 000** and raised **$350 000** from a business angel. To support its expansion and infrastructure development, the platform is seeking between **$2.5M** and **$16M** in funding over the period 2025 to 2030.

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Key Advantages of the Platform

1. Smart Global Job Matching: Access to a digital job-matching system connecting talent with employers in over 25 countries, including Saudi Arabia, the UAE, and Germany — aligned with market demand and candidate profiles.

2. Transparent & Affordable: Fixed, transparent service fees (10%) ensure cost predictability and eliminate hidden charges, making migration more accessible and fair for all.

3. Market-Aligned Skill Development: Industry-specific training programs in high-demand sectors such as healthcare, construction, and IT — designed to enhance employability and match real-time global workforce needs.

4. Automated Migration Workflow: End-to-end digital workflow including application tracking, document verification, and candidate screening — improving efficiency and reducing human error.

5. Diaspora-Led Mentorship: Access to a global network of experienced NRBs (Non-Resident Bangladeshis) offering mentorship and guidance throughout the migration journey.

6. Elimination of Intermediaries: Direct engagement with international recruiters removes the need for middlemen — reducing costs, mitigating exploitation, and improving trust.

7. One-Stop Solution for Migrant Professionals: Comprehensive support for aspiring expatriates — from skills assessment and job readiness training to interview coaching and migration services — all under one roof.

8. Talent Pipeline for Employers: Employers benefit from a curated, pre-screened pool of skilled professionals — reducing recruitment time and improving workforce quality.

9. Seamless Professional Transition: Support doesn't stop at job placement. The platform ensures a smooth transition to expatriate life through post-placement assistance and integration support.

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LEADERSHIP TEAM

Founder & CEO: The platform is led by a seasoned executive with 15 years of national and international experience, including 8 years of specialization in migration-related sectors. With a deep commitment to supporting NRBs and diaspora communities, this leader drives the overall vision, operations, and impact strategy of the organization.

Co-Founder & Director of Business Development: Bringing 19 years of experience in government relations and international collaboration, this co-founder leads partnership development and engagement with key stakeholders, including government entities and global institutions.

Director, Technology Strategy: An expert with over 20 years in ICT and digital innovation, this leader has architected the platform's technological infrastructure—ensuring scalability, security, and relevance to the needs of the migration ecosystem.

Chief Financial Officer (CFO): A Certified Practicing Accountant (CPA) with nearly three decades of global financial expertise, the CFO oversees financial planning, capital structuring, and investment strategy, with a nuanced understanding of the financial dynamics affecting migrant populations.

Required amount of investments: from $2 515 000

NAME	AMOUNT, $
Business creation & global scale-up in GCC and Southeast Asia	1 031 000
Marketing and growth	1 006 000
Tech and product development	478 000
Total	**2 515 000**

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Projected average annual income for the first 2 years:

NAME	AMOUNT, $
Subscription	279 000
Job Readiness Program (Skill Development)	557 000
Migration Assistance (All Logistics)	4 116 000
Job Placement / Skilled / Blue	5 885 000
Recruitment Assistance (All Logistics)	1 207 000
Total	**12 044 000**

Projected average annual expenses for the first 2 years:

NAME	AMOUNT, $
Sales & Marketing	507 000
General & Administrative Expenses	884 000
Depreciation	48 000
Interest Expense	16 000
Total	**1 455 000**

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- Average annual income: **$12 044 000**
- Average annual expenses: **$1 455 000**
- Average annual net income: $12 044 000 - $1 455 000 = **$10 589 000**
- Average annual return on investment capital:

$$\textbf{ROI} = \frac{\text{Net income}}{\text{Investment amount}} \times \text{Investor's share} \times 100\% = \textbf{63\%}$$

Distribution of shares:

Investor - **15%,** Founder - **85%**