## PROTECTIVE INVESTMENTS IN HIGHLY PROFITABLE PROJECTS

## Required amount of investment: \$200 000

Annual net profit:
\$156 000

## Profitability of

investment capital: 62\%

## Project author's

investment: \$85000

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## Project №1355

Hotel

## (expansion of activities, with insurance coverage)

Description: The author of the project plans the reconstruction, re-equipment and construction of a recreation area in a hotel located in the city of Yangiyer. At the moment the hotel is open. In the future, the hotel will be reconstructed and will provide high-quality, additional services to residents and guests of the city. The author of the project invested $\$ 85,000$ for the acquisition of land, the construction of a hotel and for operating expenses.

## Project Benefits:

Considering that at present the state pays great attention to the development of tourism and the hotel business, as well as the fact that the flow of tourists and guests of the Zomin resort area will increase, the business will develop and bear fruit in the future. Our hotel is superior to other competitors due to its location towards the Zomin resort area and the fact that our services are affordable and of high quality.
Project implementation period after attracting investments: 2 months.

Required investment amount:200 000\$

| Name | Amount, \$ |
| :--- | ---: |
| Construction works | 100000 |
| Purchase of equipment | 25000 |
| Purchase of furniture | 25000 |
| Arrangement of points of sale | 20000 |
| Room equipment for shooting Love Story | 30000 |
| TOTAL: | $\mathbf{2 0 0 0 0 0}$ |

## Monthly income data:

| Name | Amount, $\$$ |
| :--- | ---: |
| Hotel services | 15000 |
| Commissions from renting a Love Story filming room | 2000 |
| Points of sale | 3000 |
| TOTAL: | $\mathbf{2 0} \mathbf{0 0 0}$ |

Monthly expenses data:

| Name | Amount, $\mathbf{\$}$ |
| :--- | ---: |
| Purchasing Products | 2500 |
| Employee salary | 2500 |
| Public utilities | 500 |
| Taxes | 1000 |
| Marketing | 500 |
| TOTAL: | $\mathbf{7 0 0 0}$ |

- Annual income: $20000 \$ * 12 \mathrm{mo} .=\mathbf{2 4 0} \mathbf{0 0 0 \$}$
- Annual expenses: $7000 \$ * 12 \mathrm{mo}=\mathbf{8 4} \mathbf{0 0 0 \$}$
- Net profit per year: 240 000\$ - $84000 \$=156 \mathbf{0 0 0} \$$
- Profitability of investment capital:
$\mathbf{R O I}=\frac{\text { Net profit }}{\text { Investment amount }} \times$ Investor's Share $* \mathbf{1 0 0} \%=\mathbf{6 2 \%}$
Distribution of shares:
$\mathbf{8 0 \%}$ - the investor and $\mathbf{2 0 \%}$ - the project author before the full return of the investment, $\mathbf{5 0 \%}$ - the investor and $\mathbf{5 0 \%}$ - the project author after the full return of the invested funds.

