



SEARCH FOR PROJECTS AND ATTRACTION OF INVESTMENTS

Required Investment
Amount: **\$ 4 033 000**

Investments of the author of
the project: **\$ 8 700**

Profitability of investment
capital: **80%**

Annual net
profit: **\$ 3 598 548**

Project implementation
period after the start of
financing:
2 month.

In order to take additional
information on the project:

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Project №848 Import mobile phones

Project Description:

This project involves the import of mobile phones into the Uzbek market. At the initial stage, only wholesale of these goods is planned. After the brand is consolidated in the market, it is planned to organize their assembly in the territory of Tashkent, which will increase the profitability of the business.

The capacity of the mobile phone market in the Republic of Uzbekistan is estimated at around \$ 600 000 000. The main competitor of the selected brand today are the REDMI and MI brands owned by Xiaomi (China), which since 2018 have been actively competing for the markets of China, India, Russia, Southeast Asia, Europe and Africa.

According to statistics from the customs base of Uzbekistan, in 2019, 1.5 million Xiaomi mobile phones were officially imported. Given that the retail price of devices with equal specifications is 5-10% higher than the prices of our imported devices, there are good chances of occupying a large share of the mobile phone market. Currently, it is possible to sell at least **50 000 units** per month. At the moment, there are wholesale buyers for our devices in such quantity.

Attachment of the author of the project: \$ 8 700, of which:

Mainly to study the domestic market, negotiate with the manufacturer, as well as the dealers of the manufacturer.



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Required investment amount: \$ 4 033 000, of which:

№	Name	Quantity, pieces	Amount, \$
1	Mobile phones	37 000	3 959 000
2	Fare	37 000	74 000
Total			4 033 000

Monthly profit:

At a margin for wholesale buyers - 12%, will be \$ 483 960.

Monthly expenses:

№	Name	Amount, \$
1	Salary 5 pers	4 000
2	Administrative expenses	1 000
3	Warehouse rent	600
4	Bank services 0,5%	23 400
5	Advertising costs	5 000
6	Value added Tax: 15%	72 594
7	Income tax 15%	61 704
8	Dividend tax 5%	15 783
Total		184 081

- Annual income: \$ 483 960 * 12 months = **\$ 5 807 520.**
- Annual expenses: \$ 184 081 * 12 months = **\$ 2 208 972.**
- Annual net income: \$ 5 807 520 - \$ 2 208 972 = **\$ 3 598 548.**
- Return on investment capital: **80%.**
- Project implementation period after the start of financing: **2 months.**

Distribution of shares: **90%** investor and **10%** author of the project - until the full return on investment; **70%** investor and **30%** author of the project - after a full return on investment.

