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SEARCH FOR PROJECTS AND ATTRACTION OF INVESTMENTS

Required amount of investment: \$50 000.

Monthly net profit:

\$ 27 600

The project implementation period is 6 month.

Investment payback period:

9 year.

Profitability of investment capital: 55%



Project №390 Establishing a new ticket agency in Tashkent city.

Goal of the project:

The company will be functioned in sales of air tickets for passengers. It means that our company is considered as a subagent of one particular Agent air ticket sales company and functions according to the Sub-agency Contract. The goal of our company is that to supply the clients with comfortable ticket purchasing processes, gaining essential information for their journey.

Mainly to say, the company trades on air tickets booking and reservation of international airlines. Company Board makes contract with Agent Companies to let us function in their reserving system. By the time of establishing the company, we are planning to widen our cooperating infrastructure in order to achieve good results. We are currently planning to work by following airlines:

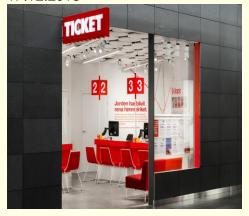
- "Uzbekistan Airways" Airline;
- "Aeroflot" Airlines;
- "S7 Sibir" Airline;
- "Air Baltic" Airline;
- "Turkish" Airlines;
- "AirAstana" Airline;
- "Lufthansa" Airline;
- "Ural" Airline;
- "UtAir" Airline;
- "Ukraine International Airlines";
- "Kyrgyzstan Airline";
- "China Southern" Airline.

Objectives by these terms, can play a role – high quality service, making comfort and being polite. This business doesn't require the seasonal business conditions. Customers buy the tickets permanently day-by-day according to their journey plans.

Despite all achievements, there are risks are playing roles too. I think that the good marketing tips can help the executive to act in this sphere artistically and will have the







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targeted aim in his business. Risks are: increasing the prices in the airline market, increasing of the global inflation rate, a big amount of competitors, occurring new law requirements in current field.

This business deals with reservation of air tickets, which are available in international form of usage.

Financial Plan: For establishing the company we need in total amount: **50 000 USD.** The usage of the money will be divided as following:

- Renting office;
- Buying office facilities;
- Paying salaries, taxes and other consumptions;
- Improving the company opportunities;

The approximate annual sales volume is: 22320 tickets/year. Monthly rate: 1860 tickets, if we calculate it on average rate: 1860 (quantity of tickets) x 400 \$ (with 5% commission fee for subagents) = 744000 USD.

Product	Price (USD)
Monthly income	744 000
Total real price of the tickets per month	706 800
Tax (20% from the income)	7 440
Office supplies per month	200
Utilities and internet services	160
Rental payments	300
Salary	1000
Other expenses	500
Total expenses	716 400
Net profit per month	27 600

Profit allocation: The Investor receives **80%** of the net profit to a full return on investment. After a full return on investment, the investor retains a **40%** share in the business.

Period of starting paying back of investment: 6 months; Period of paying back investment: 9 months. Profitability of investment capital – 55%.



